



Carpe Diem Consulting
23 True Road
Stafford, VA 22556
540-424-6040

POC:

Robert W. Burgess
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Ownership Type: Small, Veteran owned

Company Overview

Carpe Diem Consulting is a small, veteran owned business founded by Major (Ret) Robert W. Burgess. Major Burgess is a 26-year veteran of the U.S. Marine Corps. Since retiring, he has accumulated 10 years' experience as a professional consultant and business analyst supporting Navy program requirements and budget development, strategic planning, policy formulation, and war-fighting readiness assessments. The key capabilities provided by Carpe Diem Consulting include:

- Performance/Pricing Modeling (P/PM) and analysis support for Navy operations and maintenance programs
- Modeling, simulation, and analysis of naval weapons system reliability
- Planning, Programming, Budget, and Execution (PPBE) system support and program requirements development
- Weapon system readiness assessments and metrics development
- Program strategic planning, business process, and policy development
- Information Technology (IT) governance, management, and business rule compliance

Company Capability

Functional Area	YES
3.3 Modeling, Simulation, Stimulation, and Analysis Support	✓
3.5 System Design Documentation and Technical Data Support	✓
3.7 Reliability, Maintainability, and Availability (RM&A) Support	✓
3.20 Program Support	✓
3.21 Functional and Administrative Support	✓

CDC's experience with the following FAs over the last three (3) years:

Seaport-e Contract #N00178-06-D-4745, Task Order: GM02, Zone 6, Value: \$608,019
Subcontractor to Tetra Tech EMC, Inc., POC: James Bailey, 805-484-9082

Functional Area	YES
3.3 Modeling, Simulation, Stimulation, and Analysis Support	✓
3.5 System Design Documentation and Technical Data Support	✓

3.7 Reliability, Maintainability, and Availability (RM&A) Support	✓
3.20 Program Support	✓
3.21 Functional and Administrative Support	✓

ROBERT W. BURGESS – PAST PERFORMANCE (2004-2014)

Carpe Diem Consulting – Stafford, VA

2010 - Present

Senior Business Analyst, Naval Air Systems Command, Logistics Information Systems Division

Provided direct support to the Deputy Program Manager (DPM) for the Navy's All Weapons Information System (AWIS), a centralized database for weapons systems logistics, engineering, and readiness data comprised of over 30 different modules. Specific tasking was centered on consulting and business analyst support to Navy programs using the Performance/Pricing Model (P/PM) module housed within AWIS.

- Provided strategy and business process consulting expertise to the AWIS DPM and other program managers related to effective integration of programs into the P/PM, standardization of business processes and costs, and alignment of program business and modeling processes with the Navy's Planning, Programming, Budgeting, and Execution (PPBE) system.
- Provided requirements, budget, and performance output analyst support to identify non-compliance with Navy P/PM policies, business rules, and essential and executable requirement definitions.
- Used multiple business analysis tools and methods to provide the client with data, informational charts, and metrics to identify potential areas for improvement in cost development or business processes. Used P/PM to simulate results of varying inputs or to isolate reported problems and possible causes.
- Assisted the AWIS DPM with writing policy, developing strategy, and setting program goals. Author documents and presentations necessary to support successful model Verification, Validation, and Accreditation for the P/PM. Author documents required by higher headquarters to ensure AWIS compliance with the Navy's Information Technology (IT) business processes and policies.
- Authored award recommendations for AWIS in the areas of business process improvement and/or cost reduction initiatives. Resulted in AWIS being awarded the DON IT Excellence award in 2013 and the being a finalist for the Defense Logistics Award in 2011.

RGS Associates, Inc. – Arlington, VA

2004 – 2010

Senior Consultant & Project Manager, Office of the Chief of Naval Operations (CNO), Pentagon

As the contract Project Manager (PM), provided direct consulting, analysis, and project management support to the CNO's Air Warfare Division (2008-2010) and the Supply, Ordnance, and Logistics Operations Division (2004-2008).

- As the PM for the Air Warfare Division's Naval Aviation Enterprise (NAE) support contract from 2008 to 2010, managed a team of nine personnel supporting various aspects of the Naval Aviation mission. Ensured all deliverables, expenses, and labor charges were submitted accurately and on

time. Trained team members in RGS business model and consulting methodologies. Received the RGS "Associate of the Year" award for 2009.

- Developed business rules for reporting the NAE Air Launched Weapons Team (ALWT) Future Readiness metrics. Submitted data calls and prepared presentations, as required. Coordinated with metrics and readiness reporting working group members to ensure consistency and accuracy of reporting methodologies.
- Participated in the NAE Strategic Planning process as the ALWT representative for the Current Readiness - Cross Functional Team. Assisted ALWT leadership in defining future vision for strategic communications, metrics, weapons requirements development, and readiness reporting.
- Coordinated with ALWT stakeholders to conduct an annual Naval Aviation Requirements Conference to identify, document, and prioritize naval weapons capability gaps. Married gaps to existing material solutions or proposed Science and Technology initiatives to feed the Navy's PPBE process for research and development programs.
- Served as the PM for the Supply, Ordnance, and Logistics Operations Division support contract from 2006 to 2008. Allocated personnel and resources to meet the client's support requirements, performed contract administrative functions, and prepared invoices and monthly status reports. Ensured all deliverables were submitted per contract requirements. The Logistics Support Team was the recipient of the RGS "Great Team Award" for 2007.
- Performed readiness capability assessments on 40+ individual weapon accounts to support Navy's annual PPBE process for maintenance and operations accounts. Developed readiness metrics, output reports, and cost vs. readiness relationships to assist the client in identifying areas where funding should be realigned. Identified significant war-fighting capability gaps resulting in a combined increase of over \$140M to the client's budget in 2005 and 2006.
- Served as a member of the Naval Ordnance Management Policy working committee. Provided policy inputs in the areas of requirements development, readiness reporting, budgeting for ordnance logistics support, and weapon reliability assessment processes.
- Served as a member of the Naval Munitions Requirements Process Executive Working Group. Coordinated with group members to provide weapons logistics data input and analysis to the requirements generation model that supports the Navy's Strategic Planning Guidance.
- Led an effort to reduce overall weapons logistics IT applications and systems by 40% and achieved 100% cost visibility in accordance with the CNO's Logistics IT Functional Area Management goals. Assisted in the development of IT roadmaps to shape the future of weapons IT requirements.